



Image Projectors cc Trading as "Lutron SA"

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Southgate Business Park
Amanzimtoti

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RE: LETTER OF REFERENCE - ERAH

To Whom It May Concern:

We wish to place on record that we have had Erah Consulting (Pty) Ltd as our consultants for the past six months.

They have effectively changed the productivity of our company by improving our:

1. *Systems*
2. *Quoting processes*
3. *Administrative procedures*
4. *Reporting*
5. *Procurement streamlining*
6. *Strategic Insights*

From account management to tracking and referencing jobs, they have done a splendid job thus far. Our profitability has increased dramatically and we have reduced our opex dramatically.

We totally recommend Erah to businesses that are in need of a fresh mindset and a tactical plan to secure a brighter future... Erah has the ideas and plans that show effective results .

They look at your company transparently and constructively point out what's working and what needs to be changed. They even go the extra mile to helping out after hours ,if needed...

Please feel free to contact me to discuss this reference letter.

Kind Regards,

A handwritten signature in black ink, appearing to read "Jeron Naidoo".

Jeron Naidoo - owner



www.lutronsa.co.za

Director – J Naidoo

Company Reg: 2000/015475/23

Letter of Reference